



# CHELSEA BARRACKS

LONDON SW1

## WEBSITE USER POLICY

This website ("the Site") is owned and operated by Project Blue Limited ("PBL") and is subject to the following user policy (the "Policy"). Qatari Diar Development Company (UK) Limited ("QDDC") assists PBL in the management of the Site.

In this Policy references to "we", "us" and "our" are to PBL and references to the "Development" are to the Chelsea Barracks development.

By proceeding to view and use this Site, you acknowledge that you have read, understood and accepted the terms set out in this Policy.

We may vary or update this Policy from time to time.

## INFORMATION ON THE SITE

### MISREPRESENTATION ACT 1967

This Site provides prospective purchasers and purchasers with information in respect of the Development.

Whilst we use reasonable efforts to include accurate information on the Site, we give no warranties nor make any representations as to the accuracy of any information given on the Site and all such warranties (whether implied or otherwise) are excluded to the extent permitted by law. We exclude all liability for any errors in or omissions from the content of the Site to the fullest extent permitted by law.

In particular, we draw your attention to the following disclaimers:

- a) The information on the Site is in general outline only, provided for guidance only and does not constitute the whole or any part of any offer or contract and must not be relied upon as statements or representations of fact;
- b) The accuracy of any description, dimension, reference to condition, area information, measurement or distance contained on the Site is not guaranteed and they are not to be relied upon as statements or representations of fact; purchasers must satisfy themselves as to their accuracy and the information on the Site should not be taken as a substitute for a prospective purchaser's further enquiries including but not limited to site visits and independent legal and financial advice;
- c) References to any machinery, equipment, services, fixtures or fittings at the Development shall not constitute representations as to their state or condition or that they are capable of fulfilling their intended functions. Prospective purchasers should satisfy themselves as to the appropriateness of such items in respect of their requirements. Branded products, goods or any other details referred to within property specifications are not guaranteed; alternatives of a comparable quality may be provided. We reserve the right to make such changes as are required;



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- d) All photography, drawings, plans and computer generated images are indicative and for illustrative purposes only. They must not be relied upon as true or accurate visual depictions of the relevant areas, scenes or subject matters. Any furniture, fittings and interior decorative items shown in computer generated images are not for sale;
- e) We reserve the right to alter any layouts, building styles, landscaping and specifications at any time without notice;
- f) Floorplans are not to scale and are illustrative, by way of example only; and
- g) PBL's agents and representatives do not have any authority to make or give any representation or warranty or enter into any contract whatsoever in relation to the Development.

For purchasers who enter into a contract to buy a property at the Development, although you will be provided access to the 'My Chelsea Barracks' area of the Site, please note that the information provided in that area is still subject to the disclaimers above. You should refer to your purchase contract for specific details regarding your property.

## PRIVACY AND COOKIES

PBL and QDDC are both registered with the Information Commissioner's Office as data controllers.

### WHAT TYPE OF PERSONAL DATA DO WE COLLECT?

We may collect the following types of personal data from you when you register an interest in the Development on the Site:

- Names, addresses, email addresses, telephone numbers and other contact information for you or for individuals you represent;
- Any username and password provided to you to enable you to access the Site;
- Any preferences that you provide to us confirming how you would like us to contact you with information about the Development;
- Any preferences you provide us with regarding the type of property you are interested in;
- Any other information you provide to us when registering or discussing your interest in the Development.

Where you provide to us personal data relating to others (e.g. individuals whom you represent) for the purpose of registering their interest in the Development, or for any other reason, you confirm that you have their consent to provide their personal data to us and for us to use it in accordance with this privacy and cookies policy.

### HOW WE USE PERSONAL DATA

We may use the personal data collected through the Site, or otherwise collected from you by us, for purposes relating to the marketing and sale of the Development, including, for example, the following:

- To provide you with information and news related to the Development;
- To administer your user log-in account details (including your passwords);
- To deal with any problems or complaints that arise in relation to your user log-in account or your use of the Site;
- For assessment and analysis purposes to help improve the operation of our business;
- For any other express purpose for which you provide us with personal data.



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### SHARING PERSONAL DATA

We may share personal data:

- With our employees, agents, consultants and professional advisors;
- With other companies within our group of companies, and with any successors-in-title to our business;
- With other third party contractors who provide services to us which require the processing of personal data; and
- Where we are under a legal obligation to do so, for example where we are required to share information under statute or because of a Court Order.

In some cases we may transfer personal data to countries outside the European Economic Area. Where we do so we will ensure that appropriate measures are put in place to keep personal data secure.

### SECURITY

The security of personal data is very important to us. We will take appropriate technical and organisational measures to prevent unauthorised or unlawful processing of personal data and against accidental loss or destruction of, or damage to, personal data.

### COOKIES

Our Site uses “cookies”.

Cookies are small files, typically of letters and numbers, that are placed on your computer or other device by websites that you visit. They are widely used in order to make websites work more efficiently as well as to provide information to the owners of the website about how users interact with their websites.

Our Site uses the following cookies:

**Session cookies** – these allow the website to link your actions during a browsing session. They allow the website to recognise users so any page changes or item or data selection undertaken by a user is remembered as the user moves from page to page. Session cookies will expire after each browser session and will not be stored by us on a longer term basis. We use session cookies to improve the user experience of the Site.

**Google Analytics** – we use Google Analytics cookies in order to understand how users interact with the Site. We may use the information collected by these cookies to analyse and improve the Site and to make sure that it is designed in a way which tailors content towards the users’ needs.

Most web browsers allow you to have some control of the cookies stored on your computer or device through your browser settings. More information about cookies, including how to block and/or delete them, via a range of common browsers, can be found at [www.allaboutcookies.org](http://www.allaboutcookies.org).

If you do not wish to accept our cookies and/or disable the cookies, then unfortunately you will not be able to login to the Site.

### YOUR RIGHTS

Individuals whose personal data we hold can request a copy of that personal data by contacting us using the contact details below. The provision of this information may be subject to the payment of a fee (currently £10).

Individuals have the right to ask us not to continue to process their personal data for marketing purposes. Individuals can exercise this right at any time by contacting us using the contact details below.



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### CONTACT US

If you have any questions related to our privacy and cookies policy please get in touch.

If you would like to write to us please send your letter to:

Project Blue Data Protection Officer  
Unit 9 Spectrum  
Gloucester Street  
St Helier  
Jersey JE2 3DE

Alternatively, please send us an email at [dpo@chelseabarracks.com](mailto:dpo@chelseabarracks.com)  
or telephone us on +44 (0) 1534 486 861.

### CHANGES TO THE SITE

The format and content of the Site may be changed at any time without notice. Its operation may be suspended or discontinued for support or maintenance work, in order to update its content or for any other reason. Access may be terminated either in relation to specific users or generally at any time and without notice.

### CONFIDENTIALITY

You will only be provided access to the Site if you or somebody acting on your behalf has previously entered into a confidentiality agreement with us.

We remind you that access to the Site is provided exclusively to prospective purchasers, purchasers and their representatives; the Site is not accessible to the general public.

The contents of the Site remain confidential between us, you and your representatives and subject to the terms of the confidentiality agreement.

You are not permitted to distribute the contents of the Site to any third parties, whether by way of publishing, printing or any other means.

### PROJECT BLUE LIMITED

Registered address: First Floor, Liberation House, Castle Street, St Helier, Jersey JE1 1GL  
Registered in Jersey with company number 107257